



湖南商务职业技术学院

Hunan Vocational College of Commerce

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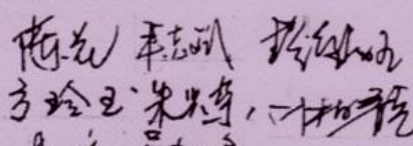
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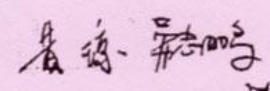
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2020级专业人才培养方案制订与审核表

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| 专业名称 | 电子商务专业 |
| 专业代码 | 630801 |
| 专业建设委员会 | <p>培养目标定位准确，课程体系设置合理，符合现代电商企业人才需求。</p> <p>  签名: 姜德 郭志明 2020年6月5日 </p> |

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| 人才培养方案论证会 | <p>人才培养方案符合现代电商企业需求。</p> <p>  </p> |
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表2 专业课程与职业岗位要求对应关系分析表

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| | | 3.DREAMWEAVER | ◆ ◇ |
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表 3 实践教学安排表

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表 4 校内实习实训室信息表

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表5 电子商务专业校外实习实训基地信息表

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| | 3 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 4 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 5 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 6 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 7 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 8 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 9 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
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| | 14 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 15 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 16 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 17 | ☆ | ☆ | ☆ | ☆ | | ☆ | ☆ | ☆ | | | |
| | 18 | ☆ | ☆ | ☆ | ☆ | | | | ☆ | | | |
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| | | 18 | 18 | 19 | 19 | 19 | 0 | 17 | 17 | 16 | 0 | 143 |
| | | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 2 | 3.5 | 0.5 | 8 |
| | 乐 | 0 | 0 | 0 | 0 | 0 | 24 | 0 | 0 | 0 | 23 | 47 |
| | | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0.5 | 0.5 | 8 |
| | 司 | 19 | 20 | 20 | 20 | 20 | 24 | 20 | 20 | 20 | 24 | 207 |
| | | 6 | 6 | 6 | 7 | 4 | 6 | 4 | 7 | 0 | | 46 |
| | | 26 | 26 | 26 | 27 | 24 | 30 | 24 | 27 | 20 | 24 | 254 |
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| 1 | 0801001 | C | 2.0 | 112 | 0 | 112 | 1 | | | | | 1 | | | |
| 2 | 0801215 | A | 2.0 | 36 | 36 | 0 | | | | | | 2 | | | 7 |
| 3 | 0801205 | A | 2.0 | 36 | 36 | 0 | 2 | | | | | | | | 1 |
| 4 | 上 | 0502099 | A | 2.0 | 36 | 36 | 0 | 2 | | | | | | | 2 |
| 5 | | 0801229 | A | 2.0 | 36 | 36 | 0 | | 2 | | | | | | 3 |
| 6 | 上 | | A | 2.0 | 36 | 48 | 0 | | | | | | | | 4 |
| 7 | | | | 3.0 | 48 | 72 | 0 | | | | | 3 | | | 7 |
| 8 | | | | | 64 | 64 | 0 | | | | | | 4 | | 8 |
| 9 | | 0601v | | | 24 | 24 | 0 | | | | | | 2*4 | 2*4 | |
| 10 | | 0601039 | | | 32 | 32 | 0 | | | | | | | | |
| 1 | | 060104 | A | | 16 | 216 | 0 | | | | | | | | |
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| | | 6 | | | 216 | | 4 | 4 | | | | | | | |
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| 七上 | 1 | 0406286 | A | 5 | 90 | 45 | 45 | 5 | | | | | | | | | 1 | | | | | | | |
| | 2 | 0103116 | A | 5 | 90 | 45 | 45 | 5 | | | | | | | | | 2 | | | | | | | |
| | 3 | 0104245 | A | 4 | 72 | 72 | 0 | | 4 | | | | | | | | 3 | | | | | | | |
| | 4 | 0104150 | A | 2 | 36 | 36 | 0 | | | 2 | | | | | | | 4 | | | | | | | |
| | 5 | 0404076 | B | 8 | 144 | 72 | 72 | 2 | 2 | 2 | 2 | | | | | | 1-4 | | | | | | | |
| | 6 | 个 0104271 | A | 4 | 72 | 72 | 0 | | | 4 | | | | | | | 4 | | | | | | | |
| | 7 | 0104265 | B | 4 | 64 | 32 | 32 | | | | | 4 | | | | | 7 | | | | | | | |
| | 8 | | A | 2 | 32 | 32 | 0 | | | | | | | 4 | | | 9 | | | | | | | |
| | | | | 34 | 600 | 406 | 194 | 7 | 7 | 6 | 8 | 0 | 0 | 4 | 0 | 4 | | | | | | | | |
| 七上 | 1 | | B | 8 | 144 | 72 | 72 | 4 | 4 | | | | | | | | 1-2 | | | | | | | |
| | 2 | | B | 4 | 72 | 36 | 36 | | | 2 | 2 | | | | | | 3-4 | | | | | | | |
| | 3 | | B | 5 | 90 | 45 | 45 | | | 5 | | | | | | | 3 | | | | | | | |
| | 4 | 0103152 | B | 5 | 90 | 45 | 45 | | | | 5 | | | | | | 4 | | | | | | | |
| | 5 | | B | 5 | 90 | 45 | 45 | | | | | 5 | | | | | 4 | | | | | | | |
| | 6 | HTML 0404194 | B | 5 | 90 | 45 | 45 | | | | | 5 | | | | | 5 | | | | | | | |
| | 7 | | B | 4 | 64 | 32 | 32 | | | | | | 4 | | | | 7 | | | | | | | |
| | 8 | 0103098 | B | 4 | 64 | 32 | 32 | | | | | | 4 | | | | 7 | | | | | | | |
| | 9 | 0103141 | B | 4 | 64 | 32 | 32 | | | | | | | 4 | | | 8 | | | | | | | |
| | 10 | 0103143 | B | 4 | 64 | 32 | 32 | | | | | | | 4 | | | 8 | | | | | | | |
| | 11 | 49 3CC 0404195 | B | 4 | 64 | 32 | 32 | | | | | | | 4 | | | 8 | | | | | | | |
| | 12 | 0103130 | B | 2 | 32 | 16 | 16 | | | | | | | | 4 | | 9 | | | | | | | |
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| 七 上 | | 0102044 | A | 2 | 36 | 36 | 0 | | | 2 | | | | | | | | 3 |
| | | 0105253 | A | 2 | 36 | 18 | 18 | | | 2 | | | | | | | | 3 |
| | | 0101236 | A | 5 | 90 | 90 | 0 | | | | 5 | | | | | | | 5 |
| | | | B | 5 | 90 | 90 | 0 | | | | 5 | | | | | | | 5 |
| | % | 0103120 | B | 5 | 90 | 45 | 45 | | | | 5 | | | | | | | 5 |
| | | 0102004 | B | 5 | 90 | 45 | 45 | | | | | | | | | | | 5 |
| | | 0204208 | A | 4 | 64 | 64 | 0 | | | | 4 | | | | | | | 8 |
| | (| 0202231 | A | 4 | 64 | 64 | 0 | | | | 4 | | | | | | | 8 |
| |) | OFFICE | 0103158 | B | 2 | 32 | 16 | 16 | | | 4 | | | | | | | |
| | | HTML5 | | B | 2 | 32 | 16 | 16 | | | 4 | | | | | | | |
| | | 0104226 | A | 2 | 36 | 36 | 0 | | | | | 2 | | | | | | 5 |
| | | 0204215 | A | 2 | 36 | 36 | 0 | | | | | 2 | | | | | | 5 |
| | | 0102211 | A | 2 | 32 | 32 | 0 | | | | | | | 4 | | | | 9 |
| | | | A | 2 | 32 | 32 | | | | | | | | 4 | | | | 9 |
| | % | 0103130 | B | 2 | 32 | 16 | 16 | | | | | | | 4 | | | | 9 |
| | | | B | 2 | 32 | 16 | 16 | | | | | | | 4 | | | | 9 |
| | 上 | 0101238 | A | 2 | 32 | 32 | 0 | | | | | | 4 | | | | 9 | |
| (| | 0406320 | B | 2 | 32 | 16 | 16 | | | | | | 4 | | | | 9 | |
| | | | | 26 | 444 | 350 | 94 | 0 | 0 | 2 | 0 | 15.5 | 0 | 2 | 0 | 4 | 0 | |
| 七 上 | 1 | | C | 1 | 28 | 0 | 28 | | 1 | | | | | | | | 1 | |
| | 2 | 乐 | C | 24 | 672 | 0 | 672 | | | | | 24 | | | | | | |
| | 3 | | C | 1 | 28 | 0 | 28 | | | | | | 1 | | | | 7 | |
| | 4 | | C | 1 | 28 | 0 | 28 | | | | | | 1 | | | | 8 | |
| | 5 | | C | 1 | 28 | 0 | 28 | | | | | | 1 | | | | 8 | |
| | 6 | | C | 1 | 28 | 0 | 28 | | | | | | | 1 | | | 9 | |
| | 7 | 司 | 0103095 | C | 2 | 56 | 0 | 56 | | | | | | 2 | | | 9 | |
| | 8 | 上 | 0801088 | C | 6 | 28 | 0 | 28 | | | | | | 0.5 | 0.5 | | 10 | |
| | 9 | 乐 | | C | 24 | 672 | 0 | 672 | | | | | | | | 24 | 10 | |
| | | | | 61 | 1568 | 0 | 1568 | 0 | 1 | 0 | 0 | 0 | 24 | 1 | 2 | 3.5 | 24.5 | |
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